

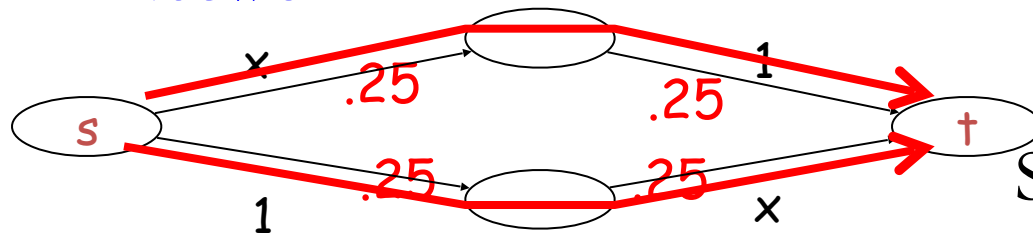
Lecture 10 Network Congestions

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Braess' Paradox

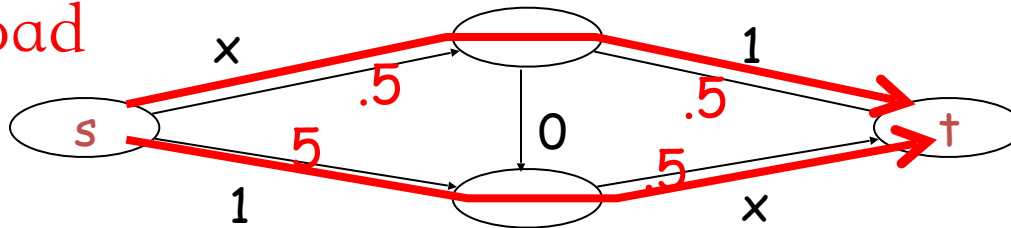
A Simple Road System: 1 / 2

Original Network



Social Consumption =
 $0.5 + 0.125 = 0.625$

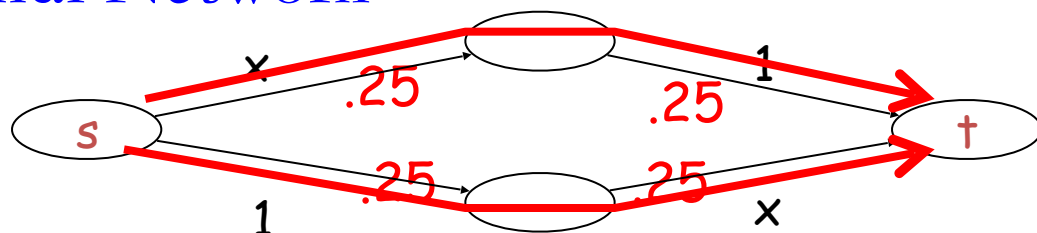
Add a fast road



What happens?

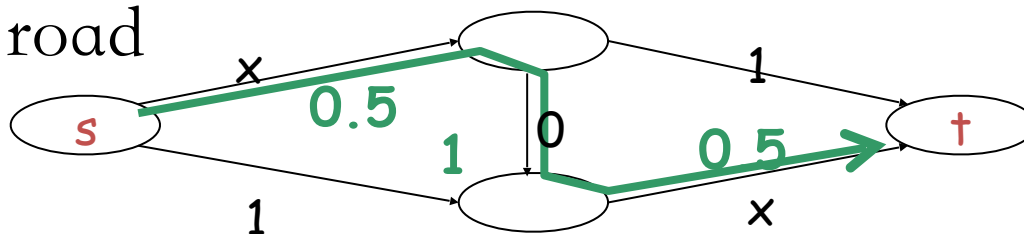
Add a speed road

Original Network



$$\text{Total cost} = 0.5 + 0.125 = 0.625$$

Add a speed road

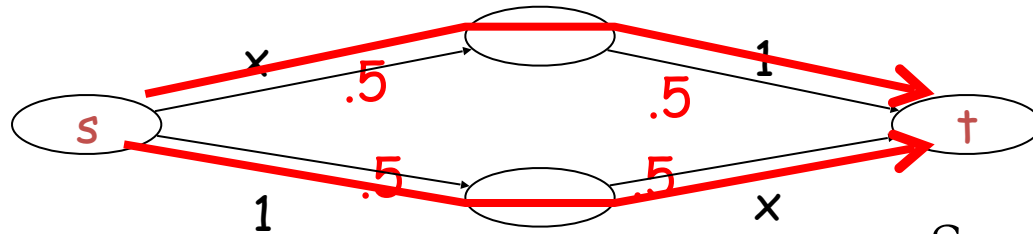


Consumption at Nash equilibrium = 0.5

All runs fast and minimize total cost.

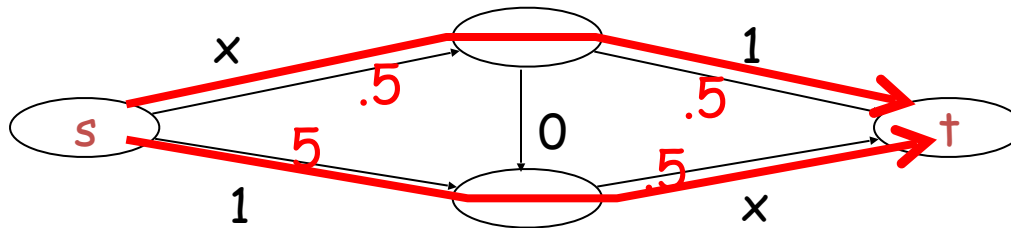
Bigger Traffic: 1

Original Network



Social Cost = 1.5

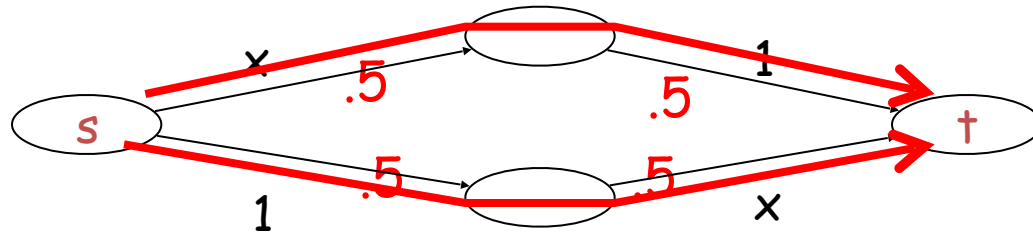
Add a Road



Would it improve?

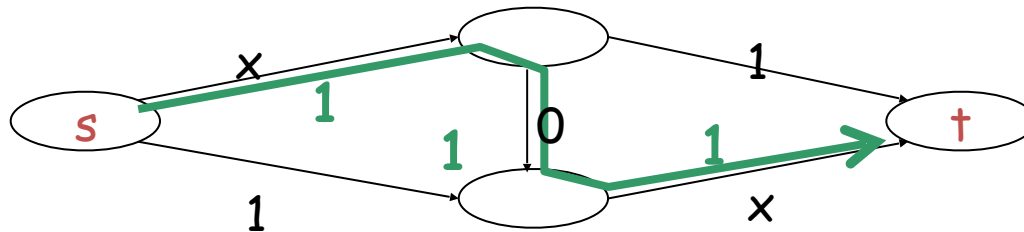
Braess' Paradox

Original roads



Total social cost =
1.5

Add a road



Total cost at equilibrium = 2

Traffic jam is worsen!

Resolution of Traffic Dilemma

- (Pigouvian Tax)
 - $f'(f)$: traffic times the first derivative of delay function.
- Result:
 - Nash equilibrium = Social optimum
- Effect
 - total delay minimized
 - no investment but improved revenue
 - individual optimum aligned with social optimum

Outline

- Inefficiency in Routing Games
- Potential Games
- Marginal Cost Pricing

Issues Involved with Equilibrium

- **Social Optimal = outcome maximize the social welfare**
 - Social Welfare: total utility of all players (the sum of individual utilities).
- **Nash = outcome of individual rational (selfish) behavior**
 - Nash may be inefficient in terms of social welfare.

Social Optimum

- Nash equilibrium

(4,4)

- Social optimum

(2,2)

		P2	
		Confess	Silent
P1	Confess	4, 4	5, 1
	Silent	1, 5	2, 2

Two Measures of Inefficiency with respect to Social Welfare

How far away an equilibrium 's social welfare
can be from that of the social optimum?

$$\text{Price of Anarchy} = \frac{\text{cost of worst selfish outcome}}{\text{“socially optimum” cost}}$$

How close the best one can be from Social OPT?

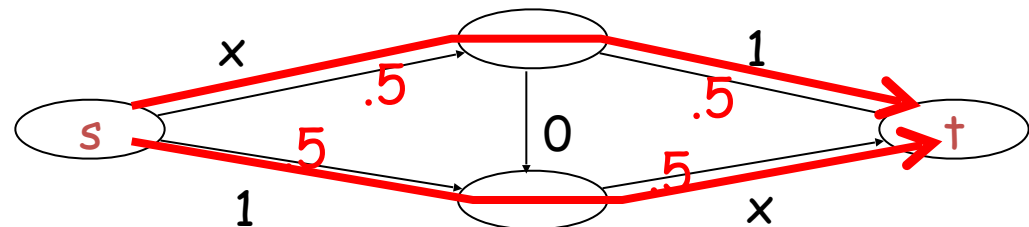
$$\text{Price of Stability} = \frac{\text{cost of best selfish outcome}}{\text{“socially optimum” cost}}$$

Flow in a Directed Network

- A directed graph with distinguished nodes s, t .
- Define: Flow
 - A collection of paths from s to t , possibly with a weight f_p on each path p : $f = \sum_{\text{all } p} f_p * \mathbf{1}_p$
 - Where $\mathbf{1}_p$ is a characterization vector: $\mathbb{1}^E \rightarrow \mathbb{R}^E$ being one on edges of the path p and zero on other edges
 - Representation may not be unique
 - Equivalent to require inflow=outflow on every node other than $\{s, t\}$.
 - Flow on an edge: $f_e = \sum_{\text{all } p: e \in P} f_p$
 - Value of a flow: $\sum_{\text{all } p} f_p$

Notations and Concepts

- Cost function on an edge
 - a function $\ell_e(\mathbf{x})$ of the load on the edge e
 - Flow of size ε on e incurs a cost $\varepsilon * \ell_e(\mathbf{x})$
 - usually assumed continuous, nonnegative, and monotone increasing in load $\mathbf{x} = \mathbf{f}_e$ on edge e
 - Example: cost a constant 1 or the flow size such as the congestion in a transportation network.



Routing Games

- Non-atomic routing games
 - Each user controls a negligible fraction of the flow.
 - A pure strategy of a user is a path
 - Its cost does not change when a player changes strategy
 - The cost of strategy p : $\ell_p(\mathbf{f}) = \sum_{e \in P} \ell_e(\mathbf{f}_e)$
- Atomic routing games
 - Unit case: Each user controls a unit of flow, and selects a single path
 - Weighted case: A user may control r units from s to t and routes it on a single path.
 - Its cost changes according to the flow after routing is done

Individual OPT v.s. Social OPT

Non-atomic flow:

Individual objective: Find a path P that minimizes the total delay

$$\text{Min } \ell_P(\mathbf{f}) = \sum_{e \in P} \ell_e(\mathbf{f}_e)$$

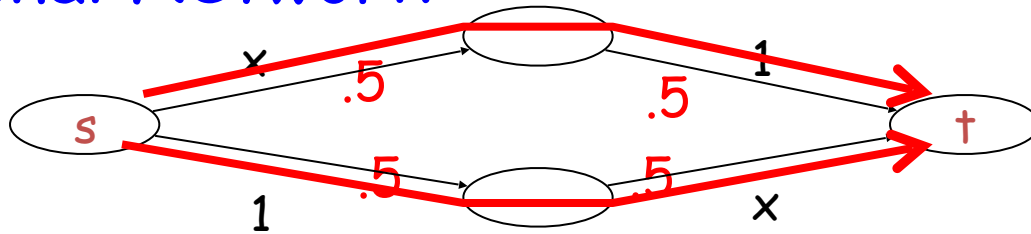
Social welfare:

$$\begin{aligned} \text{SW}(\mathbf{f}) = \text{total latency of a flow } \mathbf{f} &= \sum_P \mathbf{f}_P \cdot \ell_P(\mathbf{f}) \\ &= \sum_e \mathbf{f}_e \cdot \ell_e(\mathbf{f}_e) \end{aligned}$$

(since $\sum_e \sum_{P: e \in P} \mathbf{f}_P \cdot \ell_e(\mathbf{f}_e) = \sum_e \mathbf{f}_e \cdot \ell_e(\mathbf{f}_e)$)

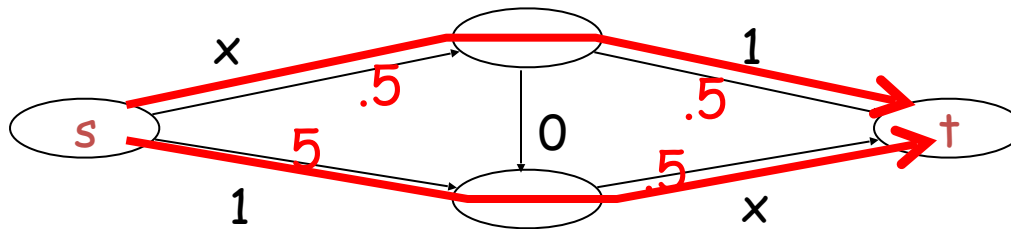
Braess's Paradox

Original Network



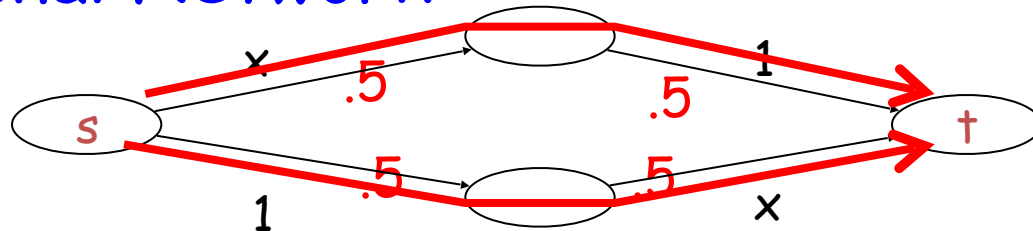
Cost of Nash flow
= 1.5

Effect of building a new road ?



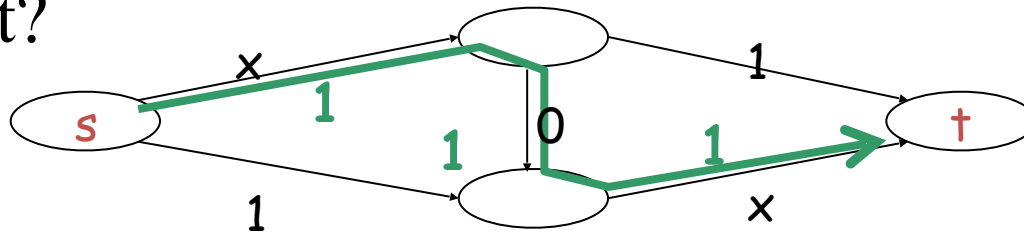
Braess's Paradox

Original Network



Cost of **Nash flow**
 $= 1.5$

Improvement?



Cost of **Nash flow** $= 2$

All the flow has increased delay!

What's the optimal solution?

Connecting Nash and Opt

- (OPT) minimize $C(f) = \sum_e f_e \cdot \ell_e(f_e)$
- subject to: f is an s-t flow
- carrying r units
 - Social optimum, call it “Optimal Flow”
- (Nash) Min-latency flow
 - Every s-t path P with $f_e > 0$ for every e in P , is a shortest path in terms of the latency.

Characterizing the Optimal Flow

- **Optimality condition:** all flow travels along **minimum-gradient** paths (change edge weight to gradient and find shortest path from s to t)
- **Proof:** otherwise, there is a flow of some negligible amount from s to t can be switched from the longer path to a shorter path (both measured in gradients) so as to reduce the total cost.

gradient is:

$$\begin{aligned}g(x) &= (x \ell(x))' \\ &= \ell(x) + x \ell'(x)\end{aligned}$$

Compare: a flow f is at **Nash equilibrium** iff all flow travels along **minimum-latency** paths

Computational equivalence: Nash \leftrightarrow Min-Cost

Corollary 1: min cost is “Nash” with delay

$\ell(x) + x \ell'(x)$ on an edge of flow size x .

Corollary 2: Nash is “min cost” with delay $\int_0^{f_e} \ell_e(x) dx$ on an edge of flow size f_e .

$$\Phi(\mathbf{f}) = \sum_e \int_0^{f_e} \ell_e(x) dx$$

Why?

(its gradient:)

$$\left(\int_0^{f_e} \ell_e(x) dx \right)' = \ell(f_e)$$

Potential function Φ

- Potential Function is a function on the states of the network such that
 - Removing a player reduces the cost
 - The potential function reduces by the same amount.

Potential function Φ

- Recall Nash is the optimal flow minimizing Φ

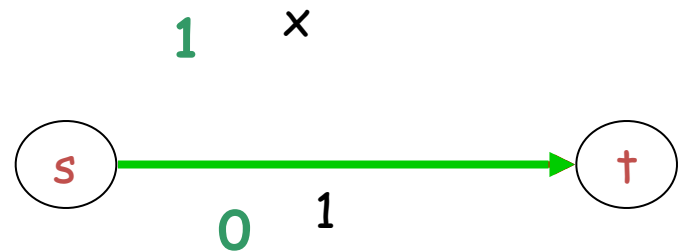
Theorem (Beckmann'56)

- In a network latency functions $\ell_e(x)$ that are monotone increasing and continuous,
 - A pure Nash equilibrium exists, and is essentially unique (i.e., if f and f' are equilibrium flows, then $\ell_e(f_e) = \ell_e(f'_e)$)

Sharper results for non-atomic games

Theorem 1 (Roughgarden-Tardos'00)

- In a network with linear latency functions
 - i.e., of the form $\ell_e(\mathbf{x}) = \mathbf{a}_e \mathbf{x} + \mathbf{b}_e$
- the cost of a Nash flow is at most $4/3$ times that of the minimum-latency flow
- Lower bound: For n users of $1/n$ traffic each, everyone will choose the upper route to end up with a Nash equilibrium with unit cost 1 for all traffic.
- The optimum, on the other hand, route half to the upper route and another half to the lower half. The total cost will $0.5 * (1 + 0.5) = 3/4$.
- Price of anarchy is at least $4/3$.



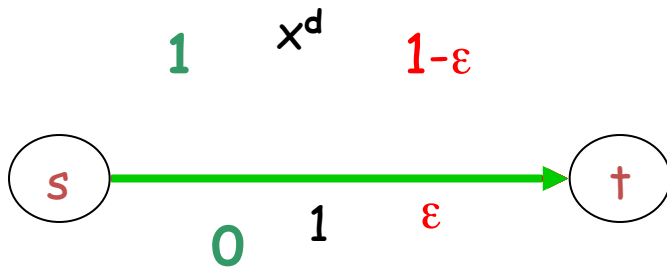
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- the cost of a Nash flow is at most $4/3$ times that of the minimum-latency flow
- Proof: Left for after-class readings.

General Latency Functions

- **Question:** what about more general edge latency functions?
- **Bad Example:** ($r = 1$, d large)



A Nash flow can cost arbitrarily more than the optimal (min-cost) flow

How to reduce the price of anarchy?

- Can we design or modify a selfish routing network to minimize the inefficiency?
 - Add toll fee
 - Common in practice

Marginal Cost Pricing

- Add marginal cost taxes on all edges
- Idea: charge each network user on each edge for the additional cost its presence causes for the other users on that edge.

$$- l_e^t(x) = l_e(x) + t_e$$

$$- t_e = f_e l_e'(f_e)$$

Theorem: Let $t_e = f_e^* l_e'(f_e^*)$, where f^* is an optimal flow for the original game. Then f^* is a Nash equilibrium flow for the original game with modified edge cost $l_e^t(x)$.